## **Historic, Archive Document**

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NEW JERSEY CERTIFIED GLADIOLUS BULBS

# 1953 Wholesale-Retail Price List

(5% Discount On Orders of \$25.00 Or More)



All stock treated with Spergon before planting and after cleaning.

### SATISFACTION **GUARANTEED**

62.57

If at any time your order is not satisfactory, you can return same at our expense and your purchase price will be refunded.



### BULB SIZES

Large bulbs are 11/4 inches in diameter and up. Medium bulbs are 3/4 of an inch to 11/4 inches. Small bulbs are 1/2 inch in diameter.

# Palmyra Gladiolus Gardens

William A. Reidenbaker

POST OFFICE BOX 133-14

Forklanding Road Phone: Riverton 9-1876-J

PALMYRA, NEW JERSEY

### Retail Price List

All Bulbs listed for retail will be sent Postpaid

Extra Bulbs of the newer varieties will be included in each order.

Variety	Color	La	rge	M	ed.	S	mall
Astrid	Beautiful Light Rose	4 -	.25	6 -	.25	10 -	.25
Atlantic	Ruffled Salmon Red	4 -	.40	6 -	.40	10 -	.25
Aureole	Ruffled Light Yellow	4 -	.25	6'-	.25	12 -	.25
Beauty Blush	Pale Pink	4 -	.25	6 -	.25	10 -	.25
Benj. Britton	Fine Light Mauve	4 -	.25	6 -	.25	12 -	.25
Birch Red	Very Good Dark Red	4 -	.30	4 -	.20	10 -	.30
Buckeye Bronze	Lovely Bronze	4 -	.25	6 -	.25	10 -	.20
Burma	Deep Rose, Highly Ruffled	4 -	.25	6 -	.25	10 -	.25
Chamouny	Rose and Silver	4 -	.25	6 -	.25	10 -	.20
Circe	Deep Orange Red	2 -	.50	4 -	.50	5 -	.25
Cherbourg	Deep Rose	4 -	.25	6 -	.25		
Citation	Beautiful Tall Light Pink	1 -	.25	1 -	.20	1 -	.10
Conn. Yankee	Light Pink with Scarlet Blotch	4 -	.30	4 -	.20		
Daisy Mae	Orange with Dark Blotch	4 -	.25	6 -	.25	10 -	.25
Dieppe	Beautiful Salmon Red	4 -	.25	6 -	.25	10 -	.25
Drum Major	Orange with Red Blotch	4 -	.30	6 -	.30	10 -	.30
Elizabeth The Queen	Very Fine Lavender	4 -	.25	6 -	.25	10 -	.20
Evangeline	Tall Light Pink	4 -	.50	6 -	.50	10 -	.30
Firebrand	Bright Red	4 -	.25	6 -	.25	10 -	.25
Florence Nightingale	Beautiful White	4 -	.25	6 -	.25	10 -	.25
Friendship	Early Pink, Very Beautiful	4 -	.30	6 -	.30	10 -	.30
Gold	New Deep Yellow	1 -	.75	1 -	.50	1 -	.25
Golden State	Late Yellow	4 -	.25	6 -	.25	· · · · · · ·	
Gloriosa	Soft Rosy Pink	4 -	.25	6 -	.25		
Hans Van Meegeren	Deep Canary Yellow	4 -	.40	6 -	.30		
Harold K.	Massive Scarlet	1 -	.40	1 -	.30	1 -	.20
Harry Hopkins	Beautiful Rose Red	4 -	.25	6 -	.25	10 -	.25
Hearts Desire	Beautiful Ruffled Pink	2 -	.25	4 -	.25	6 -	.25
lvy Robertson	Blush Pink	4 -	.25	6 -	.25	10 -	.25
Jays Joy	Very Good Orange	4 -	.25	6 -	.25	10 -	.25
June Bells	Early White	4 -	.20	6 -	.20	10 -	.20
Junior Miss	Very Good Pink	4 -	.20	6 -	.20	10 -	.20
King David	Beautiful New Purple			1 - 1	1.00	1 -	.75
Lantana	Early Orange and Gold	4 -	.25	6 -	.25		
Leading Lady	Cream White, one of the best	4 -	.25	6 -	.25	10 -	.20
Leah Gorman	Red with White Blotch	1 -	.25	1 -	.20		
Lavander Prince	Fine Dark Lavender	4 -	.25	6 -	.25	10 -	.20
Market Queen	A good Buff, long spikes	4 -	.25	6 -	.25	10 -	.25
Madeline Brown	Salmon Pink	4 -	.30	6 -	.30	10 -	.25

## **Retail Price List**

Variety	Color	La	rge	Med.	Small	
Maureen Gardner	Creamy White, Violet Markings	4 -	.30	630	1030	
Marshal Montgomery	Velvety Dark Red	3 -	.25	630		
Mighty Monarch	Giant Medium Red	4 -	.30	630		
Miss Wisconsin	Very Good Light Rose	4 -	.25	625	1025	
Montpelier	Very Lovely Pink	4 -	.25	625	1025	
Mother Fisher	New White	1 -	.35	125	115	
My Dear	Early Shell Pink	2 -	.25	425	625	
Myrna Fay	Early Lavender	4 -	.25	625	1025	
Nancy	Beautiful Scarlet	4 -	.25	625	1020	
New York	Deep Rose Red	4 -	.30	630	1025	
Ohio Non Pareil	Large Bright Red	4 -	.25	625	1020	
Ogarita	Large Salmon Rose	4 -	.25	625	1025	
Orange Gold	Orange with Golden Throat	4 -	.25	625	1020	
Oriental Pearl	Very Large Cream	4 -	.25	625	1020	
Pactolus	Apricot with Red Blotch	4 -	.25	625	1025	
Parthenia	Large deep Mauve	4 -	.30	630	1030	
Patrol	Beautiful Apricot	4 -	.40	640	1040	
Picardy	Large Salmon Pink	4 -	.25	625	1020	
Pink Picardy	Dark Salmon Pink	4 -	.30	630		
Pink Radiance	Beautiful Light Pink	4 -	.25	625	1025	
Ravel	Medium Shade of Blue	4 -	.25	625		
Red Charm	Lovely Dark Red	4 -	.25	625	1020	
Red Cherry	Fine Early Red	4 -	.30	630	1025	
Redowa	Tall Medium Red	4 -	.40	640	1035	
Red Wing	Best Scarlet	4 -	.50	650	1040	
Royal Winsor	Very Good Red	4 -	.30	630	1025	
Silver Wings	White (sport of Picardy)	4 -	.25	625	1020	
Sherwood	Lovely Purple	4 -	.30	630	1025	
Sparks	Cream with Red Blotch	4 -	.25	625	1025	
Skymaster	Chestnut Rose	4 -	.30	630	1030	
Spic and Span	Deep Ruffled Pink	4 -	.25	625	1025	
Spotlight	Lovely Yellow with Red Center	4 -	.25	625	1020	
Sun Spot	Good Buff	4 -	.30	630	1030	
Tivoli	Fine Light Pink	4 -	.25	625	1025	
Valeria	Early Red	4 -	.25	625	1025	
Velvet Mantle	New Deep Velvety Red	4 -	.30	630		
Vulcan	Large Clear Purple	4 -	.25	625	1025	
Wedgewood	Beautiful Lavender and Cream	4 -	.25	625	1025	
White Goddess	Extra Good White	4 -	.30	630	1030	
Yellow Herold	Medium Yellow	4 -	.25	625	1020	
Mixed	20 Varieties Large \$4.00 Per 100					
Mixed	20 Varieties Medium \$2.00 Per	100				

### **Wholesale Prices**

Prices quoted are F.O.B. Palmyra, New Jersey. All stock is offered subject to prior sale.

Variety Per 100	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Aureole	\$ 6.00		4.00	3.00	2.00	1.00
Birch Red	7.00	6.00	5.00	4.00	3.00	2.00
Boulogne	5.00	4.00	3.00			
Buckeye Bronze	5.00	4.00	3.00	2.00	1.00	.75
Burma	5.00	4.00	3.00	2.00	1.00	.75
Chamouny	5.00	4.00	3.00	2.00	1.00	.75
Daisy Mae	5.00	4.00	3.00	2.00	1.00	.75
Dieppe	5.00	4.00	3.00	2.00	1.00	.75
Drum Major	6.00	5.00	4.00	3.00	2.00	1.00
Elizabeth Queen	5.00	4.00	3.00	2.00	1.00	.75
Evangeline	10.00	8.00	7.00	5.00	4.00	3.00
Florence Nightingale	6.00	5.00	4.00	3.00	2.00	1.00
Friendship	6.00	5.00	4.00	3.00	2.00	1.00
Harry Hopkins	5.00	4.00	3.00	2.00	1.00	.75
Hans Van Meegeren	6.00	5.00	4.00	3.00	2.00	1.00
June Bells	4.00	3.00	2.00			
Junior Miss	4.00	3.00	2.00	1.00		
Lavender Prince	5.00	4.00	3.00	2.00	1.00	.75
Leading Lady	4.00	3.00	2.00			
Market Queen	5.00	4.00	3.00	2.00	1.00	
Maureen Gardner	6.00	5.00	4.00	3.00	2.00	
Nancy	5.00	4.00	3.00	2.00	1.00	.75
Ogarita	5.00	4.00	3.00	2.00	1.00	.75
Orange Gold	5.00	4.00	3.00	2.00	1.00	.75
Pactolus	5.00	4.00	3.00	2.00	1.00	.75
Picardy	4.00	3.00	2.00	1.50	1.00	.75
Red Charm	5.00	4.00	3.00	2.00		
Red Cherry	6.00	5.00	4.00	3.00		
Redowa	6.00	5.00	4.00	3.00		
Sherwood	6.00	5.00	4.00	3.00	2.00	1.50
Sparks	6.00	5.00	4.00	3.00	2.00	1.50
Spotlight	4.00	3.00	2.00	1.50		
Spic & Span	5.00	4.00	3.00	2.00	1.50	1.00
Sun Spot	6.00	5.00	4.00			
Tivoli	5.00	4.00	3.00			
Wedgewood	5.00	4.00	3.00	2.00		
White Goddess	6.00	5.00	4.00			
Mixed	3.00	2.00	1.50			

25 or more bulbs at the 100 rate. 1000 will be 8 times 100 rate. 250 or more at the 1000 rate.